



SOUTHWEST
Hope for Today & Strength for Tomorrow

Volunteers of America Southwest
3530 Camino Del Rio North, Ste. 300
San Diego, California 92108
Tel: 619.228.2046
Fax: 619.282.1300
voasw.org

Gerald McFadden
President/ CEO

**Volunteers of America Southwest's
16th Annual Celebrity Golf Classic
September 14, 2015**

SPONSORSHIP & UNDERWRITER PACKET

Please send checks and confirmation form (found at the end of the packet) to:

Development Department
Volunteers of America Southwest
3530 Camino Del Rio N. Suite 300
San Diego, CA 92108

Or register online:
voasw.org/golf

Contact Aly Bright at 610-228-2046 or at abright@voa-swcal.org for more information on benefits or for more information on how to register.

Serving San Diego, Imperial, Orange, Riverside, and San Bernardino Counties

Volunteers of America, Southwest is a 501(c)(3) nonprofit social services organization.
All contributions are tax deductible to the extent allowed by law. Fed Tax ID# 95-6003438



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TITLE SPONSOR

- ✓ Company's logo placement at top of all printed event materials.
- ✓ Recognition on social media and Volunteers of America Southwest's website
- ✓ Registration, cart fees, awards dinner, and golfer gift bags for two foursomes (8 golfers).
- ✓ Preeminent corporate sponsorship promotion in *The San Diego Business Journal*.
- ✓ Company's logo on golfer promotional item.
- ✓ Sponsorship recognition with Company's name and logo on all tournament golf carts.
- ✓ Sponsorship signage at the 1st tee and 10th green, or a tee and green of your preference on the day of the tournament.
- ✓ Company's banner placement at the entry area to the golf course, registration area and awards banquet. (Sponsor to provide banners.)
- ✓ Title Sponsor "Premium Gift Reward Package."
- ✓ Recognition in Volunteers of America Southwest's Annual Report.

This package is valued at \$10,000

Tax Deductible Portion is \$9,200

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DOUBLE EAGLE SPONSOR

- ✓ Company's logo placement at top of all printed event materials.
- ✓ Recognition on social media and Volunteers of America Southwest's website
- ✓ Registration, cart fees, awards dinner, and golfer gift bags for one foursome (4 golfers).
- ✓ Corporate sponsorship promotion in *The San Diego Business Journal*.
- ✓ Company's logo on the Celebrity Golf Classic website.
- ✓ Sponsorship recognition with Company's name and logo on all tournament lunch boxes.
- ✓ Exclusive Tee Sponsorship sign at an agreed upon hole at event.
- ✓ Sponsor banner placed on the course the day of the event. (Sponsor to provide banners.)
- ✓ Double Eagle Sponsor "Premium Gift Reward Package."
- ✓ Recognition in Volunteers of America Southwest's Annual Report.

*This package is valued at \$5,000
Tax Deduction Portion is \$4,600*

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EAGLE SPONSOR

- ✓ Company's name in the sponsorship section of all printed event materials.
- ✓ Recognition on social media and Volunteers of America Southwest's website
- ✓ Registration, cart fees, awards dinner and golfer gift bags for one foursome (4 golfers).
- ✓ Corporate sponsorship promotion in *The San Diego Business Journal*.
- ✓ Company's name placement on the Celebrity Golf Classic website.
- ✓ Sponsorship recognition at the Putting Contest.
- ✓ A Tee and Sand Trap sponsorship sign (one each) at the tournament.
- ✓ Recognition in Volunteers of America Southwest's Annual Report.

*This package is valued at \$2,500
Tax Deduction Portion is \$2,100*

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BIRDIE SPONSOR

- ✓ Company's name in the sponsorship section of all printed event materials.
- ✓ Recognition on social media and Volunteers of America Southwest's website
- ✓ Registration, cart fees, awards dinner and golfer gift bags for one foursome (4 golfers).
- ✓ Company's name placement on the Celebrity Golf Classic website.
- ✓ Sponsorship recognition at the Driving Range.
- ✓ A Tee sponsorship sign at one hole during the tournament.
- ✓ Recognition in Volunteers of America Southwest's Annual Report.

*This package is valued at \$1,500
Tax Deduction Portion is \$1,100*

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UNDERWRITING OPPORTUNITIES

- **GOLFER GIFT BAGS-** Underwrite the cost of the gift items and receive the Company's logo on the golfer promotional item, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo name will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$3,000

- **DINNER-** Underwrite the cost of the evening's dinner and receive **Company's** logo on table centerpieces, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$3,000

- **PROGRAM-** Underwrite the cost of the printed event program and receive **Company's** logo on the programs, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$2,500

- **LUNCH-** Underwrite the cost of the box lunches and receive **Company's** logo on all lunch boxes, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$2,000

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UNDERWRITING OPPORTUNITIES CONTINUED

- **AWARDS-** Underwrite the cost of the tournament awards and receive **Company's** logo or name on all awards, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at 1,000

- **GOLF CARTS-** Underwrite the cost of the golf carts and receive **Company's** logo on all golf carts, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$1,000

- **PUTTING CONTEST-** Underwrite the cost of the putting contest and receive **Company's** logo on signage on the Putting Green, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$1,000

- **DRIVING RANGE-** Underwrite the cost of the driving range and receive **Company's** logo on the Driving Range signage, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$1,000

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UNDERWRITING OPPORTUNITIES CONTINUED

- **19th HOLE-** Underwrite the cost of the cocktail hour and receive **Company's** logo on table pieces in the bar, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$1,000

- **ENTERTAINMENT-** Underwrite the cost of the entertainment and receive **Company's** logo on entertainment underwriting signage, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$500

- **BEVERAGE CART** Underwrite the cost of the beverage cart and receive **Company's** logo on the cart, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$500

- **WINE-** Underwrite the cost of the event wine and receive **Company's** logo on in-room signage during evening event, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 14, 2015.

This opportunity is valued at \$300

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SPONSORSHIP & UNDERWRITER CONFIRMATION FORM

Sponsor Company

Contact Person

Address

City

State

Zip

Phone

Email

I would like to participate at the following level:

Sponsorships

- Title \$10,000
- Double Eagle \$5,000
- Eagle \$2,500
- Birdie \$1,500
- Underwriter Package: _____ at \$ _____
- Special Donation \$ _____

Registration

- Golf Team (4 players) \$1,300
- Pair \$650
- Golf player \$325
- Dinner and Auction Only \$100

- Honoring Our Heroes Sponsor** \$200 (Name of your hero: _____)
 Please PRINT the name of your company as you wish it to appear on materials or send digital logo file to abright@voa-swcal.org:

Payment Options:

- Please bill me (using contact information listed above)
- Check enclosed (Payable to Volunteers of America Southwest)
- Charge on credit card Amex Visa MC Discover

Total \$ _____

Name on Card

Credit Card #

Expiration Date _____ Security Code (3 digits- Visa/MC; 4 digits/AMEX) _____

Cardholder Signature

Please return completed form by August 10, 2015 in the enclosed envelope. Sponsorship Forms received after August 10 will still be accepted but sponsor recognition is not guaranteed to be included in the event program. A complete listing sponsor benefits or to pay and register online, visit www.voasw.org. Volunteers of America, Southwest is a 501(c)(3) and all contributions are deductible as allowed by law.

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