



SOUTHWEST

18th Annual Celebrity Golf Classic

September 18, 2017

Country Club of Rancho Bernardo

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$20,000

Registration, cart fees, awards dinner, and golfer gift bags for 2 foursomes (8 golfers).

Complimentary guest for the after event dinner for each golfer.

Media placement in print and on air commercials highlighting our partnership.

Dinner prepared by an executive chef for 8 as a post event thank you (venue provided by sponsor).

1 hour golf clinic at Emerald Isle Golf Course with LPGA pro for up to 8 people.

Exclusive invitation for 8 to a Volunteers of America Southwest networking event.

Preeminent corporate sponsorship promotion in *The San Diego Business Journal*.

Recognition in Volunteers of America Southwest's Annual Report and Honor Roll.

Featured on social media and Volunteers of America Southwest's website.

Sponsorship recognition on golf related signage.

Sponsorship signage on a tee and green of your preference on the day of the tournament.

Company's banner placement at the entry area to the golf course (banner provided by sponsor).

Presenting Sponsor Premium Gift

DOUBLE EAGLE SPONSOR \$5,000

Registration, cart fees, awards dinner, and golfer gift bags for 1 foursome (4 golfers).

1 hour golf clinic at Emerald Isle Golf Course with LPGA pro for up to 4 people.

Exclusive invitation for 4 to a Volunteers of America Southwest networking event.

Preeminent corporate sponsorship promotion in *The San Diego Business Journal*.

Recognition in Volunteers of America Southwest's Annual Report and Honor Roll.

Featured on social media and Volunteers of America Southwest's website.

Sponsorship recognition on golf related signage

Sponsorship signage on 2 tees on the day of the tournament.

Company's banner placement at the entry area to the golf course (banner provided by sponsor).

TITLE SPONSOR \$10,000

Registration, cart fees, awards dinner, and golfer gift bags for 2 foursomes (8 golfers).

Complimentary guest for the after event dinner for each golfer.

1 hour golf clinic at Emerald Isle Golf Course with LPGA pro for up to 8 people.

Exclusive invitation for 8 to a Volunteers of America Southwest networking event.

Preeminent corporate sponsorship promotion in *The San Diego Business Journal*.

Recognition in Volunteers of America Southwest's Annual Report and Honor Roll.

Featured on social media and Volunteers of America Southwest's website.

Sponsorship recognition on golf related signage.

Sponsorship signage on 2 tees on the day of the tournament.

Company's banner placement at the entry area to the golf course (banner provided by sponsor).

EAGLE SPONSOR \$2,500

Registration, cart fees, awards dinner, and golfer gift bags for 1 foursome (4 golfers).

Corporate sponsorship promotion in *The San Diego Business Journal*.

Recognition in Volunteers of America Southwest's Annual Report and Honor Roll.

Featured on social media and Volunteers of America Southwest's website.

Sponsorship recognition on golf related signage

Sponsorship signage on 2 tees on the day of the tournament.

BIRDIE SPONSOR \$1,500

Registration, cart fees, awards dinner, and golfer gift bags for 1 foursome (4 golfers).

Corporate sponsorship promotion in *The San Diego Business Journal*.

Recognition in Volunteers of America Southwest's Annual Report and Honor Roll.

Featured on social media and Volunteers of America Southwest's website.

Sponsorship recognition on golf related signage

Sponsorship signage on 2 tees on the day of the tournament.

From Vulnerable to Vibrant, We Transform Lives!

Join us at the 18th Annual Celebrity Golf Classic by being a Sponsor or Underwriter and help transform the lives of the vulnerable in our community. Your generosity really does make a difference.

With your support, we can continue to provide housing for homeless veterans, treatment for those struggling with addiction and mental illness, care for seniors, and education and social development programs for children.

UNDERWRITING and DONATION OPPORTUNITIES

DINNER Underwrite the cost of the evening's dinner and receive Company's logo on table centerpieces, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$4,000.*

GOLFER GIFT BAGS Underwrite the cost of the gift items. Receive recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo name will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$3,000.*

GOLF CARTS Underwrite the cost of the golf carts and receive Company's logo on all golf carts, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$2,000.*

DRIVING RANGE Donate to the driving range opportunity and receive Company's logo on the Driving Range signage, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Donation must be confirmed by August 21, 2017. *This opportunity is valued at \$1,500.*

PUTTING CONTEST Donate to the putting contest opportunity and receive Company's logo on signage on the Putting Green, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Donation must be confirmed by August 21, 2017. *This opportunity is valued at \$1,500.*

19th HOLE Donate to the cost of the cocktail hour and receive Company's logo on table pieces in the bar, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Donation must be confirmed by August 21, 2017. *This opportunity is valued at \$1,000.*

AWARDS Underwrite the cost of the tournament awards and recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$1,000.*

BEVERAGE CART Underwrite the cost of the beverage cart and receive Company's logo on the cart, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$750.*

LUNCH Underwrite the cost of the box lunches and receive recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$500.*

WINE Underwrite the cost of the event wine and receive Company's logo on in-room signage during evening event, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$500.*

ENTERTAINMENT Underwrite the cost of the entertainment and receive Company's logo on entertainment underwriting signage, recognition in the event program and verbal recognition during the evening program, recognition on social media and Volunteers of America Southwest's website, and the company logo will be on print material and advertising. Underwriter must be confirmed by August 21, 2017. *This opportunity is valued at \$300.*

GENERAL DONATION Donate to the overall cost of the 18th Annual Celebrity Golf Classic and receive recognition for the donation. *This opportunity is valued at the amount of your choosing.*

The 18th Annual Celebrity Golf Classic also offers opportunities to Honor a Hero, donate to our auction and raffle, attend our dinner event, and golf in the tournament.

Please visit www.voasw.org/golf for more details.

For questions please contact Aly Bright by email at abright@voa-swcal.org or by phone at 619-228-2046.